



Modeling & Historical Society

P. O. Box 25114

Colorado Springs, CO 80936-5114

ADVERTISING RATES

Effective November 1, 2007

Advertising Terms & Rates Subject to Change Without Notice



THE PROSPECTOR
THE RIO GRANDE MODELING & HISTORICAL SOCIETY

Society Magazine

Published Quarterly

Full Page	\$250	1/2 Page	\$135	1/4 Page	\$ 70
1/8 Page	\$ 40	1/3 Page	\$ 85	2/3 Page	\$170
1/6 Page	\$ 45	1/12 Page	\$ 25		
Inside Front Cover	\$300	Inside Back Cover	\$275	Back Cover	\$350

Sizes

1/12 Page:	2.31" wide x 2.375" high		
1/8 Page:	3.54" wide x 2.375" high		
1/6 Page:	2.31" wide x 4.75" high		
1/4 Page:	3.54" wide x 4.75" high	OR	7.25" wide x 2.4" high
1/3 Page:	2.31" wide x 9.5" high	OR	7.25" wide x 3.25" high
1/2 Page:	3.54" wide x 9.5" high	OR	7.25" wide x 4.875" high
2/3 Page:	4.78" wide x 9.5" high	OR	7.25" wide x 6.5" high
Full Page:	7.25" wide x 9.5" high		

Digital File Formats

For pure text advertisements, MS Word or Word Perfect is requested. Please include any special fonts that you use. For interior page (b&w) advertisements with graphics, 300dpi TIFF files are requested. Advertisements for color pages should be provided as 400dpi CMYK TIFF files. Advertising files should be provided on CD ROM or, with advance arrangement, can be FTPed to the RGM&HS web site.

Note: The advertisement may be altered to fit the space on the page. You will not get less space than you paid for!

RESERVE SPACE FOR YOUR ADVERTISEMENT

➔ Send an E-mail to ads@drgw.org

➔ Mail this form to: The Rio Grande Modeling & Historical Society
P.O. Box 25114
Colorado Springs, CO 80936-5114

Name: _____

Address: _____

City, State & Zip: _____

Phone: _____

FAX: _____

Ad Size:

- B/W interior pages Full Page 1/2 Page 1/4 Page 1/8 Page
 1/3 Page 2/3 Page 1/6 Page 1/12 Page
 4-color CMYK Inside Front Cover Inside Back Cover Back Cover

For other size advertisement, contact Editor via ads@drgw.org.